

# GOLD COAST GARAGE DOORS

701 E. VENTURA BLVD. OXNARD, CA 93036

## THE SPRINGER



Sammy Springe

JUNE 01, 2008 issue one FIRST OF MANY PUBLICATIONS TO COME. EACH ISSUE TO CONTAIN INFORMATION ON SAFETY, RECYCLING, AND WHAT'S NEW.

### GO GREEN, RECYCLE

Here at Gold Coast we are dedicated to recycling materials used in our industry, from the cardboard wrapping, old wires, used motors, steel hardware, to aluminum cans.

Green garage doors? Starting with the manufactures using renewable products, such as wood, reducing the u-factor of insulated doors, making doors more durable. Companies like Jeld-wen make 100% recycled wood fiber doors and bettering insulated doors for higher energy efficiency. Steel sectional doors are 100% recyclable. Our industry works with SCIENTIFIC CERTIFICATION SYSTEM to stimulate improvement and development towards greener products.

MAINTANCE IS IMPORTANT AS AN OIL CHANGE. YOU SHOULD OIL THE HINGES AND SPRINGS EVERY 6 MONTHS WITH THE PROPER LUBE, TO REDUCE NOISE AND FRICTION. THE OPENER SHOULD BE TESTED FOR SAFETY REVERSE EVERY 6 MONTHS AS WELL. PLEASE GO TO WWW.DASMA.COM FOR MORE INFORMATION ON UL325 SAFETY REVERSE. ALSO WWW.GARAGEWOWNOW.COM IS A GREAT RESOURCE.

## SAMMY SAYS "LOOK WHAT'S NEW! A UNIVERSAL REMOTE"

### Compatibility Meets Technology.

LIFTMASTER, the world's largest manufacture of openers has developed a new remote, model 375LM, the first true dual operating frequency remote control to operate two different garage door opener manufacturers at the same time. A convenient cost effective choice designed to work on a large variety of openers, while delivering security, convenience and performance.

The two buttons allows the homeowner to operate a gate and house opener, or use on two doors with different openers.

Replaces lost remotes.

Simple to program

1-year limited warranty

Coin cell battery operated

Works with these brands

- Genie 315 MHz, 390 MHz
- Linear/Moore-o-Matic 310
- Stanley 310
- Overhead door 315, 390
- Wayne Dalton 315
- Craftsman 315, 390
- Chamberlain 315, 390
- Liftmaster 315, 390



Matching universal Keyless Entry system model 387 LM. Allows easy access designed to work with the door opener for secure access to the garage,

and home. Opens and closes the door without a key or remote. Great for going on walks, or service persons access. Slide up weather proof cover, completely wireless for easy installation. One year limited warranty. 9 volt battery included.

Both products are available and in stock at Gold Coast. Regular price for remote is \$40.00 and Keyless is \$80.00, over the counter, OR installation available at our regular service call price. Special offer for the month of June is \$10.00 off each.

## JUNE IS NATIONAL SAFETY MONTH

A garage door is the largest and heaviest moving object in the home. DASMA (Door and Access Systems Manufacture Assoc.) and IDA (International Door Assoc.) work through the guidelines of the National Safety Council to promote safety in our industry. The

US Consumer Product Safety Commission found that nearly 8,000 people had hand or finger injuries, from doors in one year. Gold Coast Garage Doors are proud members of these Assoc. and actively promote safe products through our sales and service. June Safety

### Check List

**Do** a visual inspection. Look for signs of wear.  
**Avoid** moving doors.  
**Do** not let children play with remotes.  
**Only** operate the door if you can see it.  
**Have** yearly professional service.



# Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter

is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics, but try to keep your articles short.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

**Caption describing picture or graphic.**

trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

# Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

**"To catch the reader's attention, place an interesting sentence or quote from the story here."**

# Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that

appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to your article. Be sure to p

caption of the image near the image.



**Caption describing picture or graphic.**



## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter

is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics, but try to keep your articles short.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

**Caption describing picture or graphic.**

trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic

trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

**"To catch the reader's attention, place an interesting sentence or quote from the story here."**

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that

appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to your article. Be sure to p

caption of the image near the image.



**Caption describing picture or graphic.**

**Gold Coast Garage Doors**  
701 E. Ventura Blvd.

Primary Business Address  
701 E. Ventura Blvd.  
Oxnard, Ca. 93036

Your Address Your Address Line  
2Line 3

Phone 805-983-6044  
Fax: 805-278-2392  
E-mail: dgoble8056@aol.com



where our quality .



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way

to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've used in your organization.

You can use this space to remind readers to mark their calendars for a regular event such as a breakfast meeting for vendors every third month of the year.

**Caption describing picture or graphic.**

If space is available, this is a good place to insert a clip art image or some other graphic.

